

TOR for Media and Information Literacy Consultant

World Learning is a leading international non-profit organization and higher education institution working globally to enhance the capacity and commitment of individuals, institutions, and communities to create a more sustainable, peaceful, and just world. In 2018, World Learning developed a digital citizenship curriculum with support from Facebook. The curriculum covers topics such as digital communication and collaboration; media and information literacy; digital strategies and tools for civil society; and digital advocacy. We are seeking an individual with experience in media literacy and curriculum development to support updating the curriculum to reflect newest trends in teaching media literacy.

Responsibilities:

- Review World Learning's existing digital citizenship curriculum and provide feedback on any gaps and strengths.
- Integrate new approaches to media literacy and identifying and countering mis/disinformation to ensure curriculum is in line with current practices.
- Suggest additional approaches and resources to creating strong digital campaigns.
- Update specific sessions to ensure activities are engaging to youth of different ages.

Requirements:

- Bachelor's degree in international relations or related field. Master's degree preferred.
- Over 5 years of experience developing curricula, preferably related to media literacy and/or digital citizenship.
- Understanding of best practices related to identifying and countering mis/disinformation.
- Experience with creating successful digital marketing and campaigns
- Experience with training youth preferred.

Anticipated number of days: To be completed in approximately 5-10 days, depending on scope which will be finalized with the contractor.

Please send CV and cover letter outlining relevant experience to alexandra.levy@worldlearning.org by **May 3, 2023**.

World Learning

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