



Algeria Entrepreneurship & Employment Project

Program Description

The Algeria Entrepreneurship & Employment Program supports the start-up of new youth-led enterprises while increasing the market for youth skills and products through support for existing non-hydrocarbon small- to mid-size enterprises.

The program will introduce a more demand-driven incubation process for youth-led business products or services to help ensure the start-up these new enterprises. It also strives to improve employment opportunities for youth by supporting the growth of existing small to mid-size enterprises (SMEs) outside of the hydrocarbon sector. This dual strategy is key to diversifying Algeria's economy within the knowledge and technology-based sectors, improving economic stability, and employing more young Algerians. The program will also help expand employment by establishing demand-driven training agreements to help ensure young Algerians have access to high-quality, relevant training opportunities.

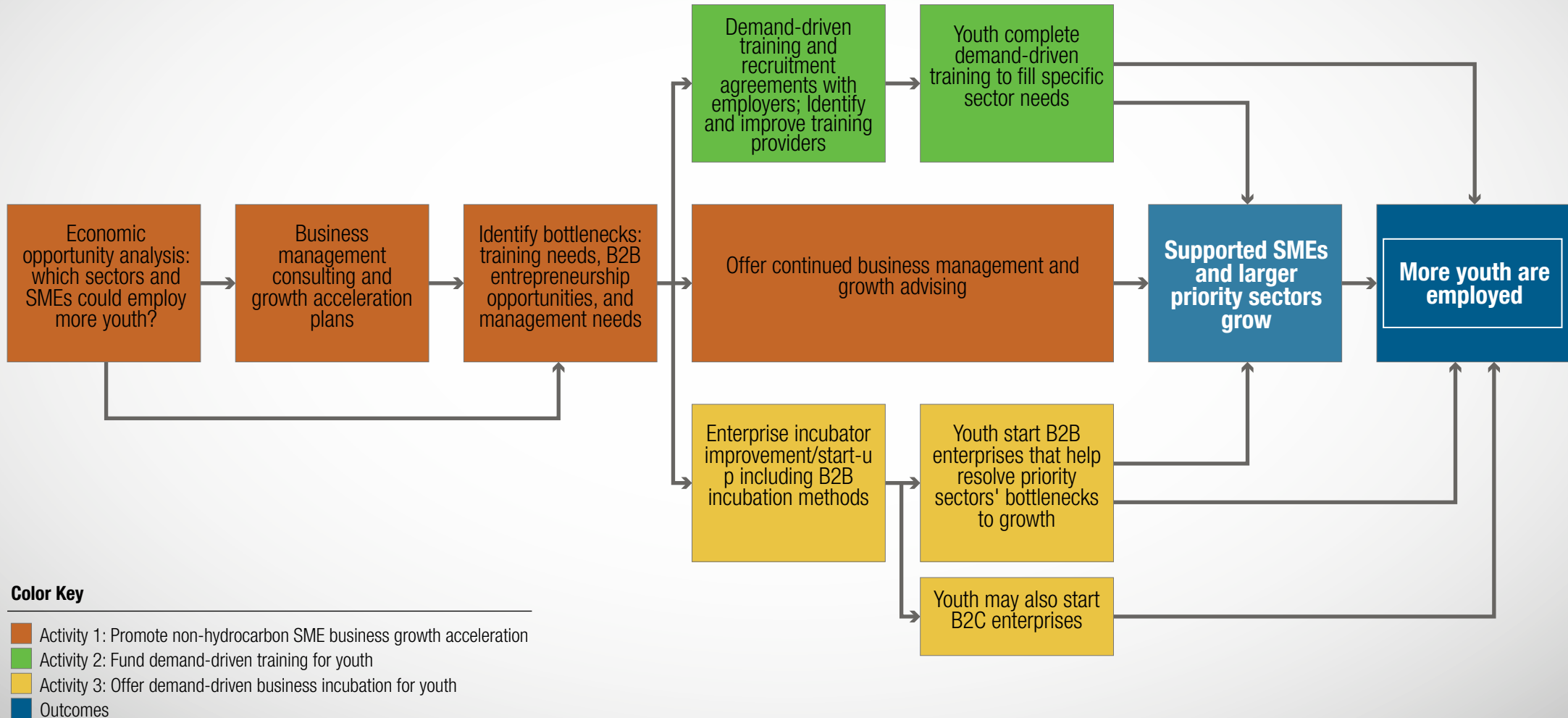
Program Goals

- ◆ Identify knowledge- and technology-based business sectors in Algeria with high potential for growth and creation of employment opportunities for young women and men.
- ◆ Prepare young Algeria men and women to meet the demands of knowledge and technology based promising sectors with high-quality, demand-driven training opportunities and job placement.
- ◆ Incubate emerging and innovative social entrepreneurs and connect them with the supply chain and potential investors.

Project Sites

Phase 1 (2019-2020): Algiers, Blida and Setif | **Phase 2 (2020-2022):** TBD ■

Algeria Entrepreneurship & Employment Project Theory of Change



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Launched in October 2019. Funded by the U.S. Department of State Middle East Partnership Initiative (MEPI) and implemented by World Learning.

Local partners: Algerian Center for Social Entrepreneurship (Algiers) and MBI (Setif).

