**Algeria Entrepreneurship & Employment Project**

**Program Description**

The Algeria Entrepreneurship & Employment Program supports the start-up of new youth-led enterprises while increasing the market for youth skills and products through support for existing non-hydrocarbon small- to mid-size enterprises.

The program will introduce a more demand-driven incubation process for youth-led business products or services to help ensure the start-up these new enterprises. It also strives to improve employment opportunities for youth by supporting the growth of existing small to mid-size enterprises (SMEs) outside of the hydrocarbon sector. This dual strategy is key to diversifying Algeria’s economy within the knowledge and technology-based sectors, improving economic stability, and employing more young Algerians. The program will also help expand employment by establishing demand-driven training agreements to help ensure young Algerians have access to high-quality, relevant training opportunities.

**Program Goals**

- Identify knowledge- and technology-based business sectors in Algeria with high potential for growth and creation of employment opportunities for young women and men.
- Prepare young Algeria men and women to meet the demands of knowledge and technology based promising sectors with high-quality, demand-driven training opportunities and job placement.
- Incubate emerging and innovative social entrepreneurs and connect them with the supply chain and potential investors.

**Project Sites**

**Phase 1** (2019-2020): Algiers, Blida and Setif | **Phase 2** (2020-2022): TBD
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**Theory of Change**

**Economic opportunity analysis:** which sectors and SMEs could employ more youth?

**Business management consulting and growth acceleration plans**

**Identify bottlenecks:** training needs, B2B entrepreneurship opportunities, and management needs

**Demand-driven training and recruitment agreements with employers; identify and improve training providers**

**Youth complete demand-driven training to fill specific sector needs**

**Offer continued business management and growth advising**

**Enterprise incubator improvement/start-up including B2B incubation methods**

**Youth start B2B enterprises that help resolve priority sectors' bottlenecks to growth**

**Supported SMEs and larger priority sectors grow**

**More youth are employed**

**Youth may also start B2C enterprises**

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**Color Key**

- Activity 1: Promote non-hydrocarbon SME business growth acceleration
- Activity 2: Fund demand-driven training for youth
- Activity 3: Offer demand-driven business incubation for youth
- Outcomes

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Launched in October 2019. Funded by the U.S. Department of State Middle East Partnership Initiative (MEPI) and implemented by World Learning.

Local partners: Algerian Center for Social Entrepreneurship (Algiers) and MBI (Setif).