



### Letter from our President: Advancing Leadership



More than half the world's population is under age 30. This is a generation of youth filled with hope and anxiety, demanding their voices be heard. To succeed, they will need leadership skills, community-building tools, and cross-cultural understanding. This is the work of World Learning.

For 80 years, we have envisioned a just world driven by engaged citizens and thriving communities. We work toward this in three ways:

- International education and exchange programs that provide rising leaders with transformative international experiences;
- International development projects that strengthen individuals and institutions so they can take ownership of their own development and create meaningful change;
- Graduate and professional education that prepares people to be effective leaders and social change agents through accredited master's, certificate, and training programs.

Working with people from 140 countries, World Learning promotes a brand of leadership that mixes self-awareness and humility with an appreciation for other cultures and context. This is the kind of leadership the world desperately needs.

In the following pages, you will meet a group of people whose lives were transformed by World Learning. In turn, they live our mission by serving as citizen ambassadors, expanding economic and social opportunities for others, and using their successes in life to support World Learning scholarships and projects.

I am proud of the many ways in which our community makes a lasting impact across the globe. To quote the late Nobel Peace Laureate and World Learning Trustee Wangari Maathai, "Those of us who have been privileged to receive education, skills, and experiences, and even power, must be role models for the next generation of leadership."

To all past participants of World Learning programs and to those who help make our work possible today, I thank you and hope your involvement will continue.

Adam S. Weinberg

President/CEO World Learning

On our cover: World Learning International Exchange youth leadership program participants from the United Kingdom use a helium stick exercise to develop team-building skills.

### World Learning's Global Reach

World Learning is a nonprofit organization that advances leadership through education, exchange, and development programs in more than 60 countries.

#### History

- Founder Donald B. Watt
- Original Name The Experiment in International Living
- First program 1932
- Years in operation 80

#### **Facts**

- Countries with staff or offices 60.
- Total languages taught 49 (non-traditional 44)
- Worldwide staff approximately 1,100

Brattleboro, Vermont, USA World Learning program and administrative offices for The Experiment in International Living, SIT Study Abroad, and SIT Graduate Institute Vermont campus

Washington, DC, USA World Learning International Development and Exchange Programs headquarters and SIT Graduate Institute's DC campus

Addis Ababa, Ethiopia World Learning's largest field office, base for 107 International Development staffers focusing on education and institutional strengthening programs

#### Notable alumni and friends

Tawakkol Karman, World Learning International Exchange Program alumna and 2011 Nobel Peace Prize Winner for supporting democracy and women's rights in Yemen

Wangari Maathai (1940–2011), trustee emerita and 2004 Nobel Peace Prize Winner, founder of Kenya's Green Belt Movement

Jody Williams, SIT Graduate Institute alumna and 1997 Nobel Peace Prize Winner for her work on the International Campaign to Ban Landmines







Experiment Leader Sargent Shriver, 1930s

"So what do you do with an Experiment that works? You apply the lessons learned on the full scale required, in our own society and in the world."

- 1965 address to The Experiment in International Living by US Peace Corps Founder Sargent Shriver (1915–2011), a former Experimenter and early group leader.

Shriver sought The Experiment's help training early Peace Corps volunteers, leading to the 1964 founding of what is today's SIT Graduate Institute.

### Leadership: Scholarships to Promote Diversity

Robert J. Schweich

Experimenter to Netherlands '53 and Denmark '55, Experiment Parent and Grandparent, World Learning Trustee 1998–2010



"Bob's commitment to engaging dynamic and deserving students from across the five boroughs of New York in Experiment programs has changed the lives of generations of youth and host families."

—Tony Allen, Experiment Co-director

For nearly 40 years Bob Schweich has enabled thousands of urban youth to venture out of the "familiar" into the "unfamiliar" through The Experiment in International Living.

Schweich went to the Netherlands with The Experiment in 1953. Though he had grown up in segregated St. Louis, Missouri, he quickly bonded with Tedd Alexander, an African American Experimenter from Atlanta, Georgia. Both sons of businessmen, the pair shared an interest in the stock market, traveled together to London and Paris during their free week, and became lifelong friends.

The experience prompted Schweich to realize the potential of larger-scale participation of underrepresented groups in The Experiment. In 1973 he helped to fund the first such scholarship for New York City youth. The NYC Outbound Ambassador (OA) scholarship program expanded dramatically and regularly assists about 100 Experimenters annually. Schweich has developed close personal relationships with many such Experimenters, including Lamont Wilson, who later became a World Learning trustee.

The OA program has become a model for other donors from urban, as well as rural communities from all over the US. It enables about half of all Experimenters to participate and ensures important diversity in each group's experience. The Robert J. Schweich Minority Scholarship Fund

endowment also ensures opportunities for highly motivated students of color. "Bob's commitment to engaging dynamic and deserving students from across the five boroughs of New York in Experiment programs has changed the lives of generations of youth and host families," said Tony Allen, Experiment co-director.

Schweich went on a second Experiment to Denmark in 1955. His two children and three of his grandchildren also have been Experimenters. He and his wife, Monique, have hosted Experimenters from many countries and joined trustee trips to World Learning sites and programs. Schweich served as a World Learning trustee from 1998 to 2010, and in 2010 received the World Learning Citation Award, the highest honor given by the organization.

### The Experiment in International Living



"My trip to Spain helped me develop my leadership skills by allowing me to think outside the box."

—Donae Owens, 2011 Experimenter to Spain and Student Government Association president at Benjamin Banneker Academic High School in Washington, DC

Owens introduced President Barack Obama at his third annual back-to-school speech, September 28, 2011.

The Experiment's three- to five-week summer programs immerse high school students in other cultures and languages in 30 countries throughout the world. Programs focused on arts, travel, language study, community service, and ecology combine with homestays to create meaningful, dynamic experiences for students eager to challenge themselves and engage as global citizens.

#### www.experimentinternational.org

- Enrollment (2011) 838
- Programs offered 56
- Countries with programs 30
- Scholarship recipients (2011) 450



Experiment in International Living, Turkey

# Impact: A Living Legacy

#### Ruth Rowan and Brian Swanson

SIT Study Abroad Parents



"This fellowship is all about Alice.

The SIT experience changed her life."

Sometimes, hope for the future grows out of a tragic event in the past. Such was the death of Alice Rowan Swanson, hit by a truck in 2008 while riding her bicycle in Washington, DC. It led to the 2009 establishment of the Alice Rowan Swanson Fellowship, a fund that has already sent six alumni out into the world as SIT Study Abroad ambassadors.

"The first thing I thought of was to establish an SIT fellowship in her name," explains Alice's mother, Ruth Rowan. "This fellowship is all about Alice. The SIT experience changed her life. It showed her how much she wanted to be out in the world, working with people on the ground. Her ambition was to be a peacemaker."

Alice, who was fluent in Spanish and proficient in Arabic, spent a college semester abroad in Nicaragua with SIT's Revolution, Transformation, and Civil Society program. She also studied Arab societies in Cairo. A grant from her alma mater, Amherst College,

enabled Alice to continue her work with communities in Nicaragua following her senior year. She worked with the Monimbo council of elders to conduct an oral history of the revolution.

"The SIT program that Alice experienced was so well thought out, so well designed," says Rowan. "The fellowship is our way of giving graduates of this program an opportunity to expand their work, to 'do more' for the community that had become their home for one semester."

The six recipients of the Alice Rowan Swanson Fellowship to date have all been young women.

"I think of those girls as six Alices going off to transform the world," says Rowan.

Their stories have also inspired growth of the Alice Rowan Swanson Fellowship Fund through additional gifts.

The recipients, their SIT Study Abroad programs, and areas of follow-up are:

Michelle Eilers, Chile: Cultural Identity, Social Justice, and Community Development, researched culturally appropriate maternal health care for Aymaran women in 2009.

Salome Vanwoerden, Nepal: Development and Social Change, provided art and photography therapy for mental health rehabilitation in 2010 (See page 7).

Dara Carroll, Uganda: Development Studies, supported mental health patients and facility construction in 2010.

Sonya Shadravan, Senegal: National Identity and the Arts, focused on neighborhood-based youth empowerment programs in 2011.

Laura Sprinkle, Bolivia: Multiculturalism, Globalization, and Social Change, worked to support the Kids' Books Bolivia project in 2011.

Stephanie McKee, South Africa: Social and Political Transformation, will begin her fellowship, focusing on art therapy for prison inmates in South Africa, in May 2012.

# SIT Study Abroad



"The [SIT Study Abroad Nepal] program completely changed my life and way of thinking."

-Salome Vanwoerden, Nepal Culture and Development, 2009; World Learning Alice Rowan Swanson Fellow 2010

Vanwoerden's volunteer work at a Nepali mental health facility inspired her to return to the South Asian country to improve the lives of those struggling with mental illness.

SIT Study Abroad provides undergraduates academically-rich, semester, summer, and academic year programs with opportunities for field research and International Honors Program comparative study. Students focus on a wide range of critical global issues, including post-conflict transformation, sustainable development, and global health.

#### www.sit.edu/studyabroad

- Enrollment (2010–11) 2,102
- Programs offered 81
- Countries 48
- Faculty 105
- Number of colleges/universities represented 271
- Scholarship funds awarded, including Pell Grant matches (2011) \$683,000



SIT Study Abroad, Mali

# Leadership: Professional Education Programs and Support

SIT Graduate Institute, MA in Conflict Transformation '07, 2007–2008 SIT Peace Fellow



"The scholarship opened the door for me to receive the further education I was so much interested in. I could not have come to SIT any other way."

More than five years later, Shiri Barr still vividly remembers the day she received the scholarship notification email from SIT Financial Aid. "I simply could not believe my good fortune! I had been looking for a graduate program in peace studies and was inspired by a workshop for Israeli peace activists given by Paula Green." When she discovered that Green was also an SIT professor and founderdirector of the SIT Conflict **Transformation Across Cultures** (CONTACT) program, Barr applied to the SIT Master of Arts in Conflict Transformation program.

"The scholarship opened the door for me to receive the further education I was so much interested in. I could not have come to SIT any other way," she says. For several years earlier, Barr had worked and volunteered as a peacebuilder. Like many other peace activists, she had developed her intercultural and peacebuilding skills "on the job," and was hungry for a more structured approach to skills development.

"A unique feature of SIT is the emphasis given both to theory and praxis. As many faculty members are both academics and practitioners, this gave me a push in that direction," she explains. "SIT also gave me the opportunity to interact with professionals and students from other fields and countries, which enhanced my abilities as a peace worker in Israel."

Today, Barr is a peace professional fully committed to transforming the Israeli-Palestinian conflict and ensuring a just society in Israel and beyond. Her work focusing on deliberative democracy at the Jerusalem Inter-Cultural Center, an Israeli nongovernmental, nonprofit organization, is a particularly good example. The organization also does cross-cultural conflict resolution and cultural competency projects.

"SIT gave me the knowledge and the language to talk about these issues and inspire other people to see beyond the intractability of the conflict," she says.

### SIT Graduate Institute



"I knew I wanted a career overseas so [SIT] seemed like the perfect fit and it was."

—Pamela White, US Ambassador to The Gambia, SIT Graduate Institute 1973, US Peace Corps volunteer

President Barack Obama nominated White to become US Ambassador to Haiti in January 2012. White is known for improving the lives of women and children across Africa.

SIT Graduate Institute offers internationally focused, full-time and low-residency master's degrees, as well as certificate and professional development programs. Programs include peacebuilding and conflict transformation, international education, sustainable development, and Teaching English to Speakers of Other Languages (TESOL). SIT's Conflict Transformation Across Cultures (CONTACT) program also offers a Summer Peacebuilding Program in Vermont, and a peacebuilding training and education program in South Asia.

#### www.sit.edu/graduate

- Enrollment (2011) 538
- Master's degrees offered 6
- Certificate programs offered 3
- Number of countries represented 36
- Languages represented 63
- Percentage of international students 26%
- Scholarship funds awarded (2011) \$1.3 million



SIT Graduate Institute, Vermont

### International Youth Exchange



"My experience in the US greatly motivated me to start a project with two other alumni."

-Taha Burair, 2010 Iraqi Young Leaders Exchange Program (IYLEP) administered by World Learning and sponsored by the US Department of State.

Burair and two other alumni received a small grant from the US Embassy in Baghdad to hold workshops to teach basic dental hygiene to Iraqi children.

World Learning Youth Programs offer leadership, global issues, and peacebuilding training for youth from around the globe. Participation empowers young people to understand their world, develop civic responsibility, build lasting friendships across cultures, and gain the skills and motivation to make a difference in their communities. Training in 2011 included Brazil Youth Ambassador Programs, Iraqi Young Leaders Exchange Program; Jovenes en Accion (Mexico); Cyprus Peacebuilding Program; United Kingdom, Turkey, and Denmark Youth Leadership Programs; and the annual Vermont Governor's Institute on Current Issues and Youth Activism.

#### http://youthprograms.worldlearning.org

- Programs offered 19
- Participants (2011) 701
- Countries represented 12
- US States represented 21
- Program sites in Vermont, Washington, DC; and 13 US towns and cities



International Exchanges, Washington, DC

### International Professional and Academic Exchanges



"I've enjoyed the opportunity to see how the US government works in support of women and minorities [in small business], not only regarding financing, but also in mentorship, growth, and development."

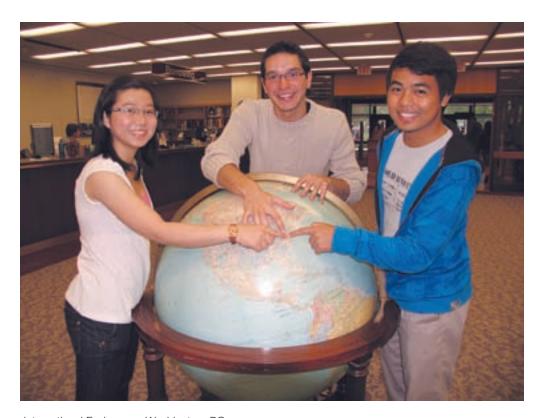
 Claudia Gonzales Valdivieso. World Learning International Visitor Leadership Program 2011

Peruvian entrepreneur Valdivieso gained experience that she uses to promote sustainable agriculture and expand economic opportunities.

World Learning brings emerging leaders from 140 countries annually to the United States for professional, academic, and cultural exchanges. Exchanges such as the International Visitor Leadership Program provide short-term learning experiences for individuals seeking professional development, links to US colleagues, new insights, and a broader view of core US values and culture. World Learning also places undergraduate students in US colleges and universities to strengthen their leadership and career-specific skills while exploring US culture through campus activities, internships, community service, and US host families.

#### www.worldlearning.org

- Participants (2011) 1,616
- Countries represented annually 140



International Exchanges, Washington, DC

### Leadership: Partnering for Greater Impact

Aflatoun, Partner on the School-Community Partnership Serving Orphaned and Vulnerable Children project (SCOPSO) - Ethiopia



Aflatoun uses songs, skits, and games to help children gain practical social and financial skills. "When children save a single coin, it does not represent more than what they carry in their pockets, but once they save a few more, it begins to represent something very different, a choice."

— Ms. Jeroo Billimoria, Aflatoun, Founder

World Learning partners with Aflatoun, an Amsterdam-based nonprofit, because the organizations share a similar philosophy: that children can be agents of change.

Nearly 40 percent of Ethiopians live in poverty. World Learning's program enables Ethiopian schools and communities to care for and support children who are vulnerable or orphaned, often because of HIV/AIDS. The United States Agency for International Development through the US President's Emergency Plan for AIDS Relief funds the project.

Aflatoun complements World Learning's work with an engaging curriculum that teaches students practical social and financial skills. The children learn while singing, performing skits, and playing

games— a welcome change for teachers and students who are used to a more traditional classroom.

The children also form savings clubs, giving children stigmatized by HIV a chance to make friends with and even lead other children. Members set both individual and group goals, from starting a microenterprise to raise chickens and completing the academic year, to supporting peers with disabilities and protecting the environment.

Special attention is paid to ensuring transparent management of the children's savings, with clubs keeping detailed records with member passbooks and classroom ledgers. Savings are usually

deposited in a school account at a local bank, with a sub account for the club and deposit slips posted regularly in class.

Since introducing the Aflatoun clubs two years ago, nearly 30,000 children have participated, often using savings to buy school supplies to further their education. Nearly a third of Aflatoun members are orphans and more than half are girls.

World Learning HIV/AIDS Program Director Blanka Homolova says the real payoff comes when the children realize that they have some control over their lives. They feel empowered to make decisions that positively impact their households and communities. For many, it is the first time they feel excited about making plans for their future.

### International Development Programs



"Having committed, impassioned, knowledgeable change agents and connecting them to strong functional organizations that is the recipe for success."

—Carlos Sosa, World Learning Director of Education, SIT International Diploma in Language Teaching Management, 2003

World Learning's approach to educational development is rights-based and studentcentered, rooted in the concepts of equality, active participation, and social inclusion.

World Learning International Development programs prepare communities worldwide to address critical issues such as poverty, HIV/AIDS, the marginalization of women and children, the global education crisis, and the need to strengthen civil society and government accountability. The purpose of these efforts is to bridge the gap between the desire for human development and the ability to achieve that goal. Programs work to enhance the capacity of individuals, communities, and institutions to take ownership of their own development, secure just and effective policies and structures, and create sustainable positive change.

#### www.worldlearning.org

- Active programs (June 2011) 46
- Countries 29
- US/overseas staff 240
- Key funders and program partners, see page 31
- Number of sub-recipients 104
- Annual revenue (FY11) \$73.9 million



International Development Programs, Indonesia





"I am deeply grateful to everyone listed in the following pages and all of the more than 2,800 donors who actively support our work. Thanks to their generous support, World Learning is able to offer transformative experiences to a diverse group of participants and to create new and relevant programs that prepare the next generation of global leaders."

-Rosamond P. Delori Chair, World Learning Board of Trustees

### World Learning Donor Report 2011

The generous support of our many individual, corporate, and foundation donors makes possible the significant accomplishments of World Learning and our programs: The Experiment in International Living, SIT Study Abroad, the International Honors Program, SIT Graduate Institute, and International Development and Exchange Programs. This donor report acknowledges contributions made between July 1, 2010, and June 30, 2011. We extend our sincerest gratitude for every generous gift represented on the pages that follow.

We also want to collectively recognize those donors who made gifts of up to \$500 during 2011. Although space limitations prevent us from listing each of our more than 2,800 donors, we are truly grateful to every donor who has supported our work. Gifts of all sizes make a difference to World Learning.

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The Global Visionaries Society recognizes donors of \$100,000 and above.

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Experiment in International Living, Japan

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# Leadership: Widening Horizons

### Joseph Mandato

Experimenter to Poland '66; Group Leader, Italy '68; Experiment Parent; Trustee '93-'96



"The Experiment's impact has never been adequately measured. It is so far-reaching, and has touched thousands of peoples' lives."

Joe Mandato was, by his own admission, a small-town New England boy with a fascination for all the world had to offer. He became the first in his family to attend college—Nasson College in Maine—where he was selected for an Outbound Ambassador Scholarship to The Experiment.

"The Experiment recognized my potential and nurtured it," Mandato explains. "I was an Experimenter in Warsaw, Poland, in 1966, and a group leader in Italy in 1968. I came back from those experiences more competent, less shy, and more sensitive to our place in the world, to the positive impact the US had on the world. They changed my life."

Mandato's enthusiasm for The Experiment inspired him to establish The Vito and Marianne Mandato Fund, a scholarship fund named for his parents that targets underprivileged students in East Palo Alto, California. "I see these kids as junior versions of me. The Experiment gives them a shot at something their environment doesn't provide—a wider horizon."

Managing director of De Novo Ventures in California and a World Learning trustee from 1993 to 1996, Mandato has also seen the positive effects The Experiment has had on his daughter, Sarah, who was an Experimenter to Ireland in 1997.

"The Experiment's impact has never been adequately measured. It is so far-reaching, and has touched thousands of peoples' lives," he says.

"Such a small percentage of Americans has any experience beyond the US," he adds. "The Experiment gives American youth this opportunity—to be ambassadors of who and what we are. And to return enriched by all that they experience of the rest of the world."

#### **World Learning Society (continued)**

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Experiment in International Living, China

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### Leadership: Promoting a Global Perspective

#### Bill and Pam Michaelcheck

International Honors Program (IHP) '68, former IHP Board Chair; Experiment parents



"World Learning is the best, largest and oldest organization sending American high school and college students abroad."

In 1968, Rhodes College junior William Michaelcheck was one of only 30 college students from around the country selected to participate in the International Honors Program, now part of World Learning's SIT Study Abroad program. He spent his senior year living in Japan, Thailand, India, Russia, France, and Israel, where he compared the effects of modernization on those countries. "Living with families in various countries had the most significant impact on me during my IHP experience, an experience that has helped shape my personal life, my education, and my career. Knowing recent alumni and having their perspective is enlightening and a pleasure."

Michaelcheck's career has had an international dimension. After earning his MBA at Harvard, he was appointed to the Young Professionals Program at the World Bank, where he spent a year in training working with Latin America. He was then assigned to manage the World Bank's investment portfolio. Today, Michaelcheck is chairman of Mariner Investment Group, a global hedge fund management firm of roughly \$10 billion in assets that he founded in 1992.

Bill has also served as chairman of the IHP Board of Trustees for about 25 years. But the Michaelcheck family's involvement with IHP and World Learning isn't limited to Bill alone. His wife, Pam, who serves on a variety of boards, is also very

involved, and their daughter Charlotte has been an Experiment in International Living participant in Belize. And, in addition to hosting many IHP dinners and retreats at their homes in New York City and Southampton, New York, Pam and Bill are proud to support World Learning each year, specifically for the IHP. "We give to IHP because we believe it has a critically important mission: exposing American students to a global perspective."



International Exchange Programs, Colorado

#### Sandanona Club (continued)

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Experiment in International Living, Tanzania

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Linda and Carlos Urmacher

Michael and Roxanne Van Dusen

Paul and Mary Waldman

Lisbeth Warren and Robert Cantlay

Paul Witt

Anne Wolfgang ∞

Ellen Wormser

∞ deceased

#### **World Learning Leadership Circle**

**Global Visionaries** 

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\$25,000-\$49,999

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Sandanona Club

\$2.500 to \$4.999

Donald and Leslie Watt Society

\$1,000 to \$2,499

**Gordon Boyce Society** 

\$500 to \$999

### Commemorative Gifts



International Exchange Programs, Vermont

Gifts were made in honor of these individuals between July 1, 2010, and June 30, 2011

#### In Honor of Carol Bellamy

Clare and Howard McMorris

#### In Honor of Henry Berinstein

Dennis and Joan Poster

#### In Honor of Nancy Rowden Brock

Anonymous

#### In Honor of Amy Casher and David Seibel

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Arthur and Rosalie Seibel

#### In Honor of Wendy Elizabeth Culp

Derrin and Cathy Culp

#### In Honor of Paula Green

Jan Passion and Ellen Furnari

#### In Honor of Lisa Gurwitch

Samuel Gelbart Shelly Porges

#### In Honor of James Hansen

Helen Massey

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Pauline Hill

Patrick and Suzanne Kelly

#### In Honor of Theresa Kelly

Pauline Hill

Patrick and Suzanne Kelly

#### In Honor of Sherry Lee Mueller

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Susan Bynum and Robert Kimtis

Carol Dickinson

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Susan and David Plimpton

#### In Honor of Robert and **Monique Schweich**

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International Development Programs, Macedonia

#### In Honor of Alix Simonson

Jan Solomon and Kenneth Simonson

#### In Honor of Harold Swanson

Alan Hecht and Kristin Swanson

#### In Honor of Wanda Swanson

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#### In Honor of Dora Weber

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#### In Honor of Harris Wofford

Anonymous

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Marion Connell

Cross-Cultural Solutions

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Wilton and Virginia Dillon

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Alice and Jordan Popkin

Shelly Porges

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Michael Wolfson

Nancy Zinner

#### In Honor of Anna Wyatt

Sherry Lee Mueller

#### In Honor of Richard Wyatt

Sherry Lee Mueller

### Memorial Gifts

Gifts were made in memory of these individuals between July 1, 2010, and June 30, 2011

#### In Memory of Roland Bonewitz

Chrissy and Joseph Barry

#### In Memory of Concetta DeMauro

Jo-Ann and Andrew Martyn

#### In Memory of Sebastian DeMauro

Jo-Ann and Andrew Martyn

#### In Memory of June Gittleson

Nancy Blase Virginia and Haig Goshdigian Rosemary Rhea Bonnie Schoennagel

#### In Memory of Joyce Goldman

Dorian Goldman and Marvin Israelow

#### In Memory of Manfred Kaufmann

Hamilton and Monika Carothers

#### In Memory of Berton Kirshner

Martin Shimmel

#### In Memory of John Martyn

Jo-Ann and Andrew Martyn



International Exchange Programs, Vermont

#### In Memory of Martha Martyn

Jo-Ann and Andrew Martyn

#### In Memory of Lisa Mbele-Mbong

Peter Joseph and Terencia Leon-Joseph

#### In Memory of Judy Mello

Sidney Lovett

#### In Memory of Rosamond Putnam

Rosamond and Francois Delori Sue and Richard Tempero

#### In Memory of Muriel Schwartzstein

Rosamond and François Delori

#### In Memory of Gerald Shaia

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#### In Memory of Mary Sweet

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#### In Memory of David Thompson

Ann Thompson

#### In Memory of Mary Tweedy

Margot Egan Clare and Howard McMorris Michael Savage

#### In Memory of Donald Watt

Carl Denlinger and Arcenia Rosal

Richard Fryberger

### The Infinity Club



The Infinity Club is a special group of supporters who have included World Learning, The Experiment in International Living, SIT Study Abroad, or SIT Graduate Institute in their estate plans. The Infinity Club takes its name from a design of antiquity that symbolizes the eternal promise of the human family. This symbol also served as the original logo for The Experiment in International Living. We have chosen this symbol to represent the significance of people around the world living together in harmony. We are deeply grateful to the Infinity Club members listed here, and hope their leadership will inspire others.

#### **Planned Gifts: Your World Learning Legacy**

A planned gift in the form of a trust, life insurance, gift annuity, or bequest strengthens the institution's future while providing substantial benefits to the donor. If you have made a planned gift to World Learning programs, but are not listed in the Infinity Club, please contact us so that we may recognize your generosity.

Eric Hall Anderson Russell Ellis Dorothea Atwell Joan Elliston Stephen Barefoot Billie Embree Faith Wilcox Barrington Sarah G. Epstein Carl Bauer George Ewan

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Judith Ehrman Cecilia Lacks

# Leadership: Promoting Cross-Cultural Understanding

Sarah "Sally" G. Epstein

Experimenter to Austria '49; Group Leader, Netherlands '52; Experiment Parent and Grandparent; Trustee '81-'94



"When you meet an Experimenter, you feel you're meeting someone who has a less prejudiced view of many things and a much broader look at the world."

Sarah "Sally" G. Epstein saw firsthand the effects of World War II during her 1949 Experiment in International Living to Austria.

Her homestay was with the Franz Koffler family in Vienna, a city divided among forces from the former Soviet Union, the United Kingdom, France, and the United States. Her family told her how they had chewed leather to stave off hunger during the war and they showed her ancestral portraits slashed by Soviet bayonets.

"I began to realize that war is not just soldiers fighting, it's civilians who get affected," she said. "How strange it was to feel so warm and comfortable with someone you considered your enemy a few years before."

Epstein's lifelong interest in promoting cross-cultural understanding led her to take on a number of key roles. In the 1950s, she and her first husband Lionel, also an Experimenter, moved to Washington, DC. From there, they led an Experiment group to Holland, and helped arrange stays in Washington and programs for Experimenters to the United States. Later, Experimenter Sargent Shriver asked the couple to research whether young Americans would consider joining the Peace Corps, which tapped The Experiment to train its first volunteers.

Today, Epstein helps shape a new generation of leaders. Her family supports SIT Graduate Institute's Bradley/Gamble Fellows Program in Population Studies, which is named after Epstein's parents,

former World Learning trustees. She and her son David also fundraise for the Outbound Ambassadors Fund in Washington. Epstein enjoys seeing how The Experiment transforms the way these urban youth see themselves, the United States, and the world after a summer abroad.

"When you meet an Experimenter, you feel you're meeting someone who has a less prejudiced view of many things and a much broader look at the world," says Epstein. "I feel every young person, every young American, should have an overseas experience similar to The Experiment, in which they really get into the culture. . . . I think it's really necessary training to live in the world today."



SIT Study Abroad, Chile

#### Infinity Club (continued)

Gordon Lankton Barbara Larson Anne Lauriat Gilbert Lessenco

Morelle Levine Marion Levy

Laraine Lippe Tou Pao Lor

Edward Lynn Joseph Mandato

Stephanie Maull

Peter May

Ann McLaughlin Marilyn Meardon

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Nancy Hamill Winter

Susan Wolf

Ellen Wormser

Elizabeth Yacubian

Robert Youker

Nancy Zinner

Elizabeth Zorski

### Leadership: Transformational Scholarships **Stephen Lowey**

Experimenter to France '52; Group Leader, France '57; Board Chair Emeritus



"Nita and I decided to endow an Experiment scholarship fund in order to make a real difference."

Steve Lowey's excitement over the importance and significance of The Experiment experience hasn't diminished in the nearly 60 years since his days in France, first as an Experimenter in Lille in 1952, and then as a group leader to Grenoble in 1957. Friendships with his homestay families, his love for the country, and his fluency in the language continue today.

Lowey, an attorney, was first invited to join the World Learning Board of Trustees in 1986, served as board chair from 1997 to 2000, and has remained active as chair emeritus. His wife, Nita Lowey, now serving her twelfth term in Congress, was chair and is now the ranking member of the House Appropriations Subcommittee on State and Foreign Operations.

In 1995, the Loweys endowed a scholarship fund to enable worthy Westchester County high school students to experience a potentially life-changing Experiment summer. Since then, more than 200 Lowey Community Ambassadors have participated in Experiment programs around the world.

"Nita and I decided to endow an Experiment scholarship fund in order to make a real difference," says Lowey. "It is in the national interest that the United States be represented abroad by citizen diplomats as well as by career professionals," he says. "Experiment founder Donald Watt's inspiration of the homestay as a key to bridging diverse cultures is still valid today. But, The Experiment is not for everyone. Living with strangers in a foreign land and learning their language and customs requires dedication."

Lowey recounts with pride the history of The Experiment and its vital role in establishing the Peace Corps, when, in 1961, Sargent Shriver, a former Experimenter, asked then president Gordon Boyce to set up its first training programs in Brattleboro.

### Corporations, Foundations, and Other Organizations

A growing number of foundations, corporations, and organizations are providing funding for World Learning programs. These commitments reflect an increasing interest in our efforts to provide education, exchange, and development programs that empower people and strengthen communities.

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Schwab Fund for Charitable Giving

The Seattle Foundation

The Michael R. Wolfson Revocable Trust

Woodlawn Foundation

Merck Partnership for Giving

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### International Development and Exchange Program Partners

#### **Government Donors**

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US Department of Labor

US Department of State

**US** Embassies

World Bank

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#### Selected Other Partners

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### Matching Gift Companies

Many corporations match the donations their employees, employees' spouses, retirees, directors, and board members make to charitable organizations. If your gift qualifies for a corporate match, the value of your gift may be doubled or even tripled. The following is a list of companies that provided matching gifts to World Learning donors during the 2011 fiscal year.

Abbott Laboratories Fund Matching Grant Plan

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Bank of America

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Chicago Tribune Foundation

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**Duke Energy Corporation** 

Flora Family Foundation

General Electric Foundation

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**IBM** Corporation

JBT Corporation

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Merck Partnership for Giving

Prudential Foundation

Raytheon Company

Stonehenge Capital Company

Verizon Foundation

To find out if your company matches gifts, please contact your human resources department, or call the World Learning Office of Advancement at 802 258-3173.

### World Learning Endowed Funds

#### Below is a selection of endowed funds established by our generous donors.

Endowments are a perpetual source of funding that benefit every aspect of the organization. World Learning is committed to maximizing the impact of these funds for today and for generations to come.

World Learning has also received many non-endowed restricted funds that support scholarships, fellowships, and our programs. For more information about creating an endowed or restricted fund, please contact the Office of Advancement at 802 258-3173.

The Sam Achziger Memorial Scholarship Fund

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Karen Stromgren Blanchard Scholarship

Fund For Women

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F. Gordon Boyce Fund

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Robert Cash Memorial Fund

Robert A. Childs Memorial Fund

William St. Clair & Margaret

Merle-Smith Childs Fund

Ray Clark Scholarship for Excellence in Teaching

Compton Fellowship Fund

Joseph F. Cullman 3rd Scholarship Fund

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Cleveland Dodge Environment Studies Fund

East West Fund

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EIL 2003 Fund

**EIL Initiative Fund** 

Ellsworth Fund

Sarah G. Epstein and Lionel C.

**Epstein Family Fund** 

Experiment Scholarship Fund for

Western Pennsylvania Students

Clarence Falk Fund

Fenelon Scholarship Fund

Founders Fund

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Houston International Fund

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Lasky/Levine SIT Scholarships

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World Citizen Award Fund

Ainsley Ross MacCormack Development Fund

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MAT 3 Fund

McMorris SIT International Scholarships

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Brian Moss Memorial Scholarship Fund

The Sherry Mueller Scholarship Fund

Rudy Martinez Pino Memorial

Scholarship Fund

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Sargent Memorial Fund

Robert J. Schweich Minority Fund

Sheridan County Maxine Torbert Memorial

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SIT 2003 Fund

Southwest Connecticut Outbound

Ambassador Fund

Frederic R. Stettenheim Fund

Student Academic Scholarship Fund

Libby Sussler Memorial Fund

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Watt Legacy

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World Learning gratefully acknowledges the trustees whose terms ended in 2011:

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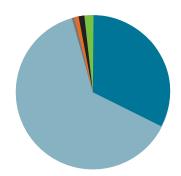
Cash and cash equivalents Accounts and notes receivable, net Contributions receivable, net Prepaid expenses Inventories and other assets Investments Property, plant and equipment, net of accumulated depreciation	\$5,439,177 8,882,023 1,204,112 4,446,456 1,418,368 46,650,819 7,119,965
Total assets	75,160,920
Liabilities and Net Assets	
Liabilities  Accounts payable and accrued expenses  Advance payments and deferred revenue  Borrowings under line of credit  Notes payable  Capital lease obligations  Federal loan program advances	\$2,223,435 11,169,943 4,418,445 813,623 182,055 878,072
Total liabilities	19,685,573
Net Assets Unrestricted Temporarily restricted Permanently restricted	9,355,159 15,769,002 30,351,186
Total net assets	55,475,347
Total liabilities and net assets	\$75,160,920



#### **Operating Revenues and Other Support**

Endowment Funds (as of June 30, 2011)

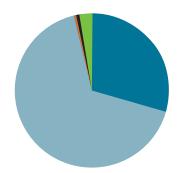
Net tuition and program fees	\$46,912,565	36.66%
Grants and contracts	75,105,468	58.69%
Investment income availed under spending policy	2,021,613	1.58% 2.10%
Contributions Auxiliary services	2,688,763 805,984	0.63%
Other revenue	439,210	0.34%
Other revenue	409,210	0.04/0
Total operating revenues and other support	\$127,973,603	100.00%



#### **Operating Expenses**

Change in net assets from operations	\$2.011.018	
Total operating expense	\$125,962,585	100.00%
Other	6,729	0.01%
Interest on indebtedness	143,143	0.11%
General support	12,328,764	9.79%
Auxiliary services	823,832	0.65%
Grants and contracts	75,105,468	59.63%
Education and general	\$37,554,649	29.81%

\$46.7 Million



# The World Learning Distinguished Global Citizen Achievement Award

#### First offered in 2011, this award recognizes exceptional individuals who:

- have a record of outstanding service in their chosen international careers or avocations.
- embody and promote the values reflected in the mission of World Learning,
- demonstrate originality and creativity in their endeavors to address global challenges,
- promote and encourage international understanding and cooperation among diverse stakeholders.

On February 3, 2011, World Learning presented the inaugural award to Harris Wofford, US senator from Pennsylvania 1991-1995, in honor of his lifelong commitment to public service. The 2012 award honors US Senator Patrick J. Leahy of Vermont in recognition of his distinguished career and his commitment to human rights.



Senator Wofford accepts the award from World Learning President Adam Weinberg and SIT Study Abroad alumna and Shining Hope for Communities co-founder Jessica Posner.



US Senator Patrick J. Leahy of Vermont is the 2012 World Learning Distinguished Global Citizen Achievement Award recipient.



World Learning Trustee Robert Adams with Harris Wofford.



Senator Harris Wofford addresses the World Learning audience.

### Is Your Name Missing?

#### If you think your name should have been included in this report, one of three things may have happened:

- We made a mistake! We apologize for any errors. Although we take great care in compiling our list of donors, there is always the chance than an error will occur. If we have accidentally omitted or misspelled your name or placed you in an incorrect giving society, please contact us.
- Your gift was not made during the 2010-2011 fiscal year. This donor report lists only those gifts received between July 1, 2010, and June 30, 2011. If you made a gift before or after those dates, it is not listed in this report.
- You believe you gave a gift, but you are not sure. If you think you made a gift, please call the Office of Advancement and we will be glad to check. Perhaps the gift was lost or not received. We can assist you with this. If you determine that it was not sent, you can mail it to us now, and be recognized in the 2011–2012 fiscal year.

To contact the Office of Advancement. call 802 258-3173, or email us at giving@worldlearning.org.

We invite you to help provide transformational experiences to others by making an online donation to World Learning by visiting www.worldlearning.org/donatenow.



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