

CELEBRATING 85 YEARS



THEORY OF CHANGE

People-to-People Exchange

Global partnerships are vital to finding sustainable solutions to global challenges. International cooperation flourishes with the help of cross-cultural exchanges that promote tolerance, empathy, and respect. Through exposure to other cultures, leaders at all levels of government and community service can build the experience and networks necessary to tackle complex problems.

OUR VISION

World Learning believes the world is a safer and more enriching place when people understand and respect one another. We envision an interconnected world in which skilled professionals and community leaders everywhere are capable of driving innovative, constructive changes to improve their communities.

OUR GOALS

Strengthening people-to-people exchanges will improve relationships among countries and within their borders. That global collaboration will in turn bolster fair and sustainable social and economic development.

OUR VALUES

WHAT SETS WORLD LEARNING APART?

We have the experience and resources vital to creating successful people-to-people exchanges. Our programs emphasize experiential learning and leadership development and are customized to the needs and contexts of participants.

World Learning is also committed to improvement, continually assessing our programs to ensure their excellence.

CONTEXT

Our exchanges are rooted in the theory of experiential learning, which encourages participants to reflect in a structured way on what they learn. We design our programming through the lens of social inclusion, bringing traditionally excluded voices into discussions and seeking to address power imbalances within communities.

OUR PROGRAM ACTIVITIES

World Learning connects emerging leaders around the world through exchange programs designed around **five core principles**, resulting in immediate and lasting change.

Professional/academic advancement

Participants enrich their expertise in their fields as well as improve their social and English language skills.

Professional networking

Through introductions to experts and mentors in their field, participants gain the support they need to succeed in their careers.

Cross-cultural understanding

By living and studying abroad, participants build relationships with people from diverse cultural backgrounds. They also gain insight into pressing global issues.

Leadership development

Participants lead projects aimed at improving their country's political, social, economic, and development sectors.

Community/civic engagement

Participants explore how they can act to resolve local and global issues. With a heightened sense of civic responsibility, they commit to projects to improve their communities.

Results

Professional/academic advancement

Participants strengthen the academic and professional institutions in their own countries

Professional networking

As participants continue to build their professional networks, those collaborations push each field forward and ultimately spur innovation.

Cross-cultural understanding

Open-mindedness, tolerance, and respect for differences creates lasting relationships between people of various countries and backgrounds that underpin global security.

Leadership development

Participants guide their communities toward peace, democracy, and development. World Learning's partners – from universities to nonprofits – to community volunteers – also bolster their ability to make change.

Community/civic engagement

Through sustained activism and collaboration, participants ultimately understand how to tackle global challenges.

Impact

Global partnerships are vital to resolving the world's biggest challenges, such as global security, economic stability, and social inequity. They thrive with the help of cross-cultural exchanges that promote tolerance, empathy, and respect.

People-to-people exchanges nurture democratic values by encouraging citizens to engage in their communities and with their governments. They help students and professionals alike build their networks and knowledge to succeed in the modern workplace. Through exposure to other cultures, emerging leaders can form the partnerships necessary to tackle complex global challenges.

World Learning is committed to strengthening people-to-people exchanges because we envision an interconnected world in which skilled professionals and citizens everywhere are capable of driving innovative, constructive changes in their communities. They are both leaders and collaborators, possessing the values necessary to work together effectively.

Our programs transform this vision into reality.

World Learning connects emerging leaders worldwide through exchange programs designed around five core principles. We promote **professional and academic advancement** by placing talented people in educational and professional programs worldwide. We support **professional networking** by introducing participants to experts and mentors in their field and helping alumni maintain those connections. Participants develop their **cross-cultural understanding** by living, studying, and taking part in local communities, and improve their **leadership** by strengthening their problem solving, listening, and communications skills. We encourage participants to engage in service projects and other forms of **community/civic engagement**.

We have the experience and resources critical to creating successful people-to-people exchanges. Our strong network of partners helps us connect with hard-to-reach areas and traditionally excluded constituencies. Innovative programs such as flexible semesters and virtual platforms allow us reach even more potential participants. We continually assess our programs to ensure their excellence.

Context matters, too. All our exchanges are rooted in the theory of experiential learning, which encourages participants to reflect on what they learn and take action. We approach our programs through the lens of social inclusion, bringing traditionally excluded voices into discussions and seeking to address power imbalances within communities.

Through our exchange programs, World Learning helps the next generation of global leaders expand their sense of civic responsibility, establish relationships across ethnic, religious, and national lines, and develop the skills and knowledge to transform their communities and countries. They build confidence, cultural intelligence, and empathy, as well as a clearer understanding of what it means to lead. Ultimately, they go on to cultivate global partnerships to bolster fair and sustainable social and economic development. Together, they tackle the world's challenges.