

PARTNERING WITH WORLD LEARNING

Your company can have a positive impact on a community overseas by partnering with World Learning. As a nonprofit leader in development and education working in 60 countries, World Learning has the know-how required to implement high value projects in communities around the globe with corporate partners like you. That's because we are deeply engaged in the places where you do business. For more than 80 years, World Learning's programs have changed the lives of people worldwide. Together we can ensure that your brand fulfills its mission to transform lives.

How to Partner with World Learning

We offer more than one way for you to combine your brand's core values with World Learning's expertise and decades of experience building relationships with local populations. You can choose from multiple models of engagement designed to help you find the right approach to address critical needs in places that matter to your company.



In April 2016, The Boeing Company, DOW Chemical, Andarko Petroleum, the U.S. Embassy and World Learning inaugurated the Algiers Science, Technology, Engineering, Art and Mathematics (STEAM) Resource and Training Center - the first of its kind in Algeria. The Algiers STEAM center is an industry-led initiative to strengthen the innovation, critical thinking and communication skills of the Algerian workforce via direct training of youth, targeted training of teachers and community education forums and events.

Training Programs

We can design, develop and deliver a wide-range of workforce readiness training programs addressing the challenges facing a specific developing community and customized for your target audience. World Learning's comprehensive training programs are sought out by private sector partners seeking to develop the skills of university-level students, young professionals, as well as more advanced segments of the workforce, such as government officials and nonprofit leaders.

Partnering with World Learning

Leveraging Donor & Private Sector Resource

Another way to achieve your development goals is by donating goods and services, such as technology, activity space, materials or volunteers to already established World Learning programs. We work with corporate partners to direct in-kind contributions where they can have the greatest impact.



In 2015, MoneyGram provided laptops for young women entering the Maadi STEM School for girls in Cairo. Former MoneyGram Foundation Director Jacqueline Lowe noted “Everything the MoneyGram Foundation does is inspired by our customers and partnering with World Learning allows us to make a difference in the communities where they live and work.”



Newman’s Own Foundation supports World Learning’s Advancing Leaders Fellowship program, which provides additional training and grant opportunities to past participants of our education, development and exchange programs to create high impact programs that address local challenges. Recent fellows have hailed from Sudan, Egypt, Haiti, Malawi, Dominican Republic, Cambodia, and the U.S.

Corporate Philanthropy

By providing direct support to World Learning’s programs, corporate partners ensure we are able to responsibly and effectively direct resources to areas with the greatest need. Possibilities include an individual project, community, or throughout our entire portfolio.

Photos

Front left: Students from the Maadi STEM School for Girls in Egypt at the Intel Science Fair.

Front right: Participants at World Learning’s Algeria TechCamp.

Back left: Students at the Maadi STEM School for Girls demonstrate their work.

Back right: Advancing Leaders Fellow Charity Kabondo at a health clinic in Malawi.

World Learning

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